



READY STEADY READ

Dear Parent/Guardian,

To celebrate **WORLD BOOK DAY** and encourage a lifelong love of reading at home and school, we are running Usborne's sponsored reading challenge "Ready, Steady, Read" between 3rd-9th March.

Please encourage your child to spend a small amount of time reading each day. They can read books, comics, magazines, newspapers, menus, websites, recipes, poems, leaflets, instructions – anything with words! Your child will soon receive a reading log so they may track how much they read during the week. We'd love for you to get involved by cheering them on, reading together, or helping them explore new stories. The class who collectively reads for the most minutes throughout the challenge will be crowned the Class Champions of this exciting event!

We also kindly ask you to support the challenge by sponsoring your child to read and by encouraging them to actively fundraise for our school by seeking sponsorship from their family, friends and community. All sponsorship donations will be handled online through a simple digital sponsorship form.

Prizes will be awarded to children who show exceptional fundraising efforts:

- **Bronze:** £50+ raised through sponsorship
- **Silver:** £75+ raised through sponsorship
- **Gold:** £100+ raised through sponsorship

The challenge is being organised in conjunction with our Independent Usborne Partner, Sara's Story Store, and all the money raised will go towards brand new books for our school. In addition to the sponsorship money, Usborne Publishing will also match donations by up to 60% of the total raised in **EXTRA FREE BOOKS** to the school. This means that for every £10 raised, we could benefit from an additional £6 in FREE books from Usborne!

This is a wonderful opportunity for children to discover new stories, develop their reading skills, and contribute to something meaningful. We look forward to having lots more books for your child to read, share and enjoy!